

korn ferry

providing editorial support and delivering over 200 flawless organisational strategic reports for asos

the client

korn ferry is a global organisational consulting firm. they were tasked by asos to help them audit and provide strategic planning for their workforce, including recommendations to develop and motivate their employees based on their unique capabilities, traits and drivers

the objective

eighteen o four was tasked with providing proofreading, editing and formatting support to korn ferry's organisational audit of asos, which comprised of 217 individual strategy reports of 25-35 pages each for their global c-suite, executive, director and managerial level leadership teams

the solution

- we deployed a remote editorial team to handle proofreading, editing and formatting 15-25 reports each week
- our focused editorial team enabled the korn ferry consultants to focus on their interviews with asos employees and delivering their written reports on time, allowing them to get more done, faster

the results

- deadlines were met on time
- capacity for internal teams was improved and asos received their requirement none the wiser to capacity constraints
- reports were delivered based on spelling, grammar, stylistic consistency, clarity, sentence structure, punctuation, regional differences (american vs british english), and smooth readability
- balanced costs against a world class delivery